

HISTORIAN / MEDIA RELATIONS PROGRAM
Juliet Kennedy, Department Program Chairman

Hello and Happy August Everyone!

Apologies for this being my first email out to everyone, but boy, have we all been busy between our Department and National Conventions!

I have approved my reports up to today and have a couple of things to point out to give to your Historian/Media Relations Chairman:

- 1) Even if there is a quick post on Social media, please put in the time spent on doing so. I put in as little as 15 mins or .25 hours on our system. Give yourselves the time credit.
- 2) Put in the number of members involved.
- 3) Please remember to put in the report if you took photos, posted on Social Media, had it in the local media, etc.

For August, I am going to take a page straight from the National Program book:

The Auxiliary and District Historian and Media Relations Chair:

This member keeps a written report of the history of their Auxiliary or District and submits this to their respective President at the end of the year.

Supplemental material can include photographs and newspaper clippings that document special Auxiliary events.

I will remind everyone to use the "SNAP" method when taking pictures at events, especially ones with kids: **"Stop Now Ask Permission."** You can get the waiver of release to post pics of people on MALTA.

Please also avoid the following when taking photos:

- Closed Eyes
- Mouths full of food
- Distracting objects in the frame or awkward placement of people or things (bunny ears, trees popping out of people's heads, etc.)
- Offensive language on articles of clothing.

One more ask that I have for this program year is to let me know if you have your own FB/IG pages or if you share them with the Post.

I wish you all a great year, and feel free to reach out to me with any questions! I can't wait to see and hear about all of the wonderful things that your Auxiliaries and Districts are doing this year!!

Kindest Regards,

Juliet Kennedy

